COMMUNITY BASED RESEARCH

Community Based Research (CBR) is an approach to research that involves the people whose lives are affected by the issue being studied. If done right, there is a greater chance the results will help lead to positive changes.

THE THREE KEY MARKERS OF CBR ARE:

1. COMMUNITY DRIVEN
2. PARTICIPATORY
3. ACTION ORIENTED

The skills community partners and academic partners bring to the table are different but equally valuable.

COMMUNITY PARTNERS
- Have unique insight into community challenges and opportunities
- Can ensure right questions are asked so research is meaningful
- Understand what are realistic and feasible interventions
- Have trusted relationships with potential research participants

ACADEMIC PARTNER
- Know-how for effective research design
- Academic credentials that can lead to confidence the research is evidence-based
- Theory-based knowledge that can provide new insight to the research question

BEFORE AGREEING TO A CBR PROJECT ASK YOURSELF
- Do you trust the researchers and believe they value your expertise?
- Will you be a true partner?
- How involved do you want to be in this project?
- For this project to be valuable, what outputs do you need?
- What is your timeline for the project?

FIND OUT MORE HERE:
Community Based Research Canada
https://www.communityresearchcanada.ca

Community Campus Engagement Canada
https://www.ccampus.ca/

Beacons for Public Engagement – Community Tool Kit:
A guide to working with universities on research projects
https://www.dur.ac.uk/resources/beacon044_TYNBNECommunityToolkitFINAL.pdf

Campus Community Engagement Primer for Community Organizations with Research Questions

Future Skills Centre
Centre des Compétences futures