

BEGINNERS GUIDE TO COMMUNITY BASED RESEARCH

Community Based Research (CBR) is an approach to research that involves the people whose lives are affected by the issue being studied. If done right, there is a greater chance the results will help lead to positive changes.

THE THREE KEY MARKERS OF CBR ARE:

- 1**
COMMUNITY
DRIVEN
- 2**
PARTICIPATORY
- 3**
ACTION
ORIENTED

The **skills community partners** and **academic partners** bring to the table are different but **equally valuable**.



COMMUNITY PARTNERS

- Have unique insight into community challenges and opportunities
- Can ensure right questions are asked so research is meaningful
- Understand what are realistic and feasible interventions
- Have trusted relationships with potential research participants



ACADEMIC PARTNER

- Know-how for effective research design
- Academic credentials that can lead to confidence the research is evidence-based
- Theory-based knowledge that can provide new insight to the research question



BEFORE AGREEING TO A CBR PROJECT ASK YOURSELF

- Do you trust the researchers and believe they value your expertise?
 - Will you be a true partner?
- How involved do you want to be in this project?
- For this project to be valuable, what outputs do you need?
 - What is your timeline for the project?

FIND OUT MORE HERE:

Community Based Research Canada
<https://www.communityresearchcanada.ca/>

Community Campus Engagement Canada
<https://ccecanada.ca/>

Beacons for Public Engagement – Community Tool Kit:
A guide to working with universities on research projects
https://www.dur.ac.uk/resources/beacon/044_13NUBNECommunityToolkitFINAL.pdf

Campus Community Engagement Primer for Community Organizations with Research Questions
https://www.ulinks.ca/uploads/4/1/4/9/41497083/campus_community_manual_sept2018_final.pdf



FutureSkills
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RESEARCH
IMPACT
CANADA | RÉSEAU **IMPACT**
RECHERCHE
CANADA



CIPSRT
Canadian Institute for Public Safety
Research and Treatment



ICRTSP
Institut canadien de recherche et
de traitement en sécurité publique